Revolution Wraps

Omaha: 135th & L Street • Lincoln: 27th & Cornhusker

Start Something BIG!

• Vehicle Wraps • Trailers, Box Trucks, etc. • Fleet Graphics
• Marine Boat Wraps • Vinyl Lettering • Race Cars & Golf Carts
• Wall Murals • Window Graphics • Banners • POP Displays • Floor Graphics
• Licensed College Graphics • Backlit Signs • and more...

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Revolution Wraps™ is one of the nation’s leading providers of Hi-Definition, High Impact Graphics. Combining creativity, technology and meticulous installations, Revolution Wraps™ generates products that are unparalleled to those of our competitors. Through the experience of our award winning, in-house design team, we create head-turning, one of a kind graphics. Utilizing state of the art software and multiple large-format printers, the production area has the capacity to run 24/7. Centrally located in the Midwest, our certified installers have worked on projects in 48 states (to date).

So whether you have one store-front window or 100 vans spread throughout several states, we can provide the quality and service you deserve to complete any project, big or small. As an added bonus, Revolution Wraps™ offers the strongest warranty in the business through our partnerships with manufacturers such as 3M, Oracal and Avery.

Revolution Wraps™ Core Values

• Deliver High Quality Products & Services
• Charge Fair Prices with Efficient Turn-arounds
• Focus on Solutions that Strengthen Your Brand
• Lead with Creative Action & Innovation
• Honesty, Integrity, Loyalty & Trust
• Stand Behind Our Work - No Questions!
Products & Services

- Vehicle Wraps
- Fleet Graphics
- Vinyl Lettering
- Wall Murals
- Banners
- Floor Graphics
- Backlit Signs
- Trailers, Box Trucks, etc.
- Marine Boat Wraps
- Race Cars & Golf Carts
- Window Graphics
- POP Displays
- Licensed College Graphics
- Tradeshow Graphics

Nationwide Installation

From the Hawaii National Guard...

...to the VA Hospital in Boston, MA

- PDAA / SGIA Master Certified Installers
- UASG / 3M Certified Installation Company
  (Nebraska’s first and only company to qualify for this certification)
• Increase Your Visibility 24/7~365
• Lowest Cost, Highest Impact Advertising ~ Possibility of 16 million views per year. (Source: Traffic Audit Bureau)
• Protects Your Vehicle (Durable & Removable)
• 4 Year Warranty
• Financing Available

perfect for FRANCHISES
Partial Wraps & Cut Lettering

• Cost Effective Advertising with a Limited Budget
• Tailored to Maximize Your Ad Dollars

affordable options for entire Fleets
Trailers, Box Trucks & Buses

- Cover Any Size Large or Small
- Applied to Almost any Surface ~Smooth, Riveted, Corrugated
- Cost Effective & Durable
- Up to 5 Year Warranty (Depending upon Material Selection)
Why advertise only during the day?

With reflective vinyl overlays, your vehicle is working for you 24 hours a day, 7 days a week.

Removable Graphics

Graphics for *Short Term* promotions can be placed right over your *Long Term* wrap, then easily removed at the end of the promotion.
Custom Wall Graphics

• Increase Your Profits by Using Blank Vertical Space
• Cost Effective when Compared to Painted Graphics
• Durable, Easily Cleaned and Removable
• Gloss & Matte Finishes ~ Installed on Almost Any Surface
• Textured Wallpaper that Simulates Fine Sand, Linen, Canvas
• Great for Home and Commercial Applications

3M’s Technology allows textured surfaces such as Stucco, Brick and Concrete to be covered indoors/outdoors.

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• Reduce UV Exposure / Glare
• Exterior Mounted - Perforated Vinyl
• Unobstructed Interior View
• Solutions for Short Term or Long Term Promotions
• Up to 4 Year Warranty

With a 60/40 perforation pattern (60% printable area, 40% open area) and a transparent adhesive and a black backing layer, your views looking out are completely unobstructed.
Environmental Graphics

- Exterior Wall Graphics (A)
- Architectural Graphics (B)
- Floor Graphics (C)
- Frosted Glass (D)
- Window Graphics
- Elevator Wraps
- Event Graphics
- Interior Decoration & Art
- Wall Murals & Wraps
- Sidewalk Graphics
- Barricade Graphics
- Wall Paper
Banners & POP Graphics

- Full Color, Digitally Printed
- Any Size up to 10 ft. Tall Seamless
- Various Materials: Smooth, Gloss, Matte, Mesh
- Pop-Up Banner Stands
- POP Graphics Designed to Fit

Promotional Graphics

Motorsport Wraps
1. **QUOTE**

To develop an accurate quote, we will need basic information about your vehicle such as: year, make, model, color and the amount of coverage (full wrap, partial, logos, etc.). We also need a rough idea of the design you are looking for to determine which one of our Design Packages works best for your project. Once you agree to the quote, we require a deposit or Purchase Order to begin developing a concept. Request an estimate online at [RevolutionWraps.com](http://RevolutionWraps.com).

2. **DESIGN**

Since every company is unique in some way, your first impression should clearly communicate what sets you apart. At Revolution Wraps™, we make a point to get inside your business to learn how best to reach your clients and potential customers. Whether starting from scratch with a logo or trying to match a look developed for you by an agency, our design team will create a head-turning, one-of-a-kind design even more amazing than the one you may have envisioned.

We will e-mail you digital proofs saved as PDF or JPEG files to provide a realistic view of what your project will look like upon completion. After checking the proofs for spelling, layout and colors, you will return the proof with changes or signed off with your approval.

3. **PRINT**

Revolution Wraps™ delivers the highest possible quality utilizing the latest state-of-the-art digital printing equipment along with carefully chosen media. Our printing staff ensures the accurate transfer of images to our printers to produce prints at a photo quality resolution that is unbeatable. We then apply a gloss or matte laminate that adds durability and strength to the wrap. All files are backed up and stored offline to provide easy accessibility in case of a needed reprint. The HP printer allows us to recycle all of the used ink cartridges and printer consumables.

A major focus, as we continue to grow Revolution Wraps™, is finding ways to have less impact on the environment, keeping our print quality high while remaining competitive on pricing. The HP Designjet L25500 is a perfect match! Latex Inks provide the durability and cost advantages of eco-solvent inks AND the environmental improvements of water-based inks.

4. **INSTALL**

Proper installation is the key to making your vehicle wrap, mural or fleet graphics impressive for years to come. The installers here at Revolution Wraps™ pride themselves on meticulous installation. We remove all of the moldings, handles, mirrors, etc. to provide a finished product that is unlike any other. Our trained installers pre-position each piece by measuring them against the vehicle. Each panel is then carefully applied to ensure aligned text and graphics for a stunning finished product. Our goal is for the wrap to look like a custom paint job.
When comparing various wrapping companies, a few factors require special consideration. We have gathered extensive research from dozens of vehicle wrap companies from coast to coast, and have seen vehicle wraps of all types. But out of all the vehicle wraps we’ve seen, only a small percentage have been comparable to the quality products that we provide.

What truly sets us apart from the other vehicle wrap companies is our ability to develop head-turning, one-of-a-kind graphics, and to provide superior installation.

We want to preserve the vehicle underneath the wrap, so we are very particular in our installation process. Unlike some other wrap companies, we remove all the handles, mirrors, lights, and other exterior parts to ensure the look of a custom paint job. By not taking the time to do this extra step, other companies are trimming around door handles, molding, lights, etc. with a razor blade. Cutting directly on the vehicle creates a high risk of slicing the paint, causing permanent damage to the vehicle’s surface.

Lately, there have been more and more sign shops claiming they do full vehicle wraps. We are NOT a sign shop! The difference here is, unlike them, we specialize in vehicle wraps and fleet graphics. Vehicle wraps are our main product and this focus results in a higher quality product and service. Over the years, we have used this expertise to formulate a more precise design system to better maximize your billboard space.

We use wide-format digital printers and multiple types of premium vinyl. Each vinyl performs differently on certain vehicles. Understanding those differences is vital to choosing the best material for longevity and appearance. With the capability to print large or small panels of vinyl, we can develop and install a wrap that is specific to each job. Combining product knowledge and versatility allows us to produce high quality graphics at an affordable price.

As a business owner, purchasing a vehicle wrap is an investment, and choosing a company to generate that wrap is a major decision. We know...we’ve been there! Revolution Wraps® uses top-of-line equipment, premium vinyl, innovative design and meticulous installation. Let us show you what we have to offer! We love what we do, and we put our passion into our product and service. *Don’t you want to join the Revolution?*
So…why haven’t you wrapped your company vehicles?

You know you should every time you see a competitor’s wrapped vehicle on the road. And how often is that? We have a load of facts to support the effectiveness of vehicle wraps, but first, let’s address some of the common reasons business owners have not wrapped their vehicles.

We are too small – we only have two cars
Digital printing has made it cost-effective for everyone to wrap vehicles. Even with a small advertising budget, why wouldn’t you put your dollars where they are most effective?

It costs too much
A Yellow Page bold-line ad can run $100/month — and up to $4000/month for a full-page. Billboards can run $700 to $2500 per month. A vehicle wrap can run $1500 to $4000, and last two - six years.

We only have small cars — they are not big enough for wraps
Digital technology has changed things. No vehicle is too small to wrap. We have effectively wrapped smart cars, boats, golf carts, and motorcycles.

We’ve used the same company lettering for years, and that’s all we need
You may have a point; however, think of how much better your message could be conveyed in full-color? If you own ABC Landscaping, your logo on your truck becomes a whole different message with an image of a beautiful backyard with a young family in the background.

We cannot afford the time to have our vehicles off the road to get them wrapped
Revolution Wraps works around your schedule to help minimize any downtime. We offer free pick-up and delivery in Lincoln and Omaha.

Vinyl doesn’t last, it looks shoddy, and paint is better
These statements were true at one time — and can be true today, if cheap, shoddy materials and workmanship are used. With today’s adhesive vinyl materials, provided by Oracal, 3M and Avery, almost anything can be wrapped better than it can be painted.

We can’t use wraps because we frequently change our products
Believe it or not, there are actually vinyl product designed specifically for short term use. By using a changeable film on the products section of the wrap, it can be changed as often as you like.
The benefits of a vehicle wrap hit home when you compare the Cost-Per-Thousand Impressions (CPM) of other forms of advertising (Statistics courtesy of the Outdoor Advertising Association of America):

- A 30-second prime time spot in the top 100 television markets costs $17.78 per thousand impressions.
- A 60-second drive-time ad in the top 100 radio markets costs $8.61 per thousand impressions.
- A one-third b/w page ad in the top 100 newspaper markets costs $22.95 per thousand impressions.
- A four-color one-page ad in the top 23 magazine publications costs $9.35 per thousand impressions.
- The average for all forms of billboard ads costs $2.18 per thousand impressions.
- Vehicle wraps cost $0.77 per thousand impressions.

According to Driving Revenues — a vehicle advertising firm in Washington — a $20,000 advertising investment buys:

- Radio attracts 900,000 listeners in six weeks with ten to twelve 30-second spots.
- Value Pak offers reach 600,000 with 100,000 addresses per drop, and your client is just one of many advertisers included in the packet.
- Billboards receive 700,000 impressions per month.
- Direct mail reaches 20,000 names with one postcard mailer.

Let’s compare the advertising above to wraps. If you spend $3000 on a wrap, and keep the vehicle for five years:

- A vehicle receives 30,000 – 70,000 impressions per day
- Five years = 1825 days
- 30,000 impressions per day (low-end) = 54,750,000 views
- If you wrapped six vehicles for a cost of $18,000
- This is over 328 MILLION views over the span of five years

So…why haven’t you wrapped your company vehicles?